



**R U S H E
S I G N S
& D I S P L A Y** LIMITED

Lightbox...

Still images and moving video, the perfect combination

Lightbox – The instore media system

ADVERTISING, COMMUNICATIONS & INFORMATION SYSTEM

With dialogue and information at center stage, your message will always be crystal clear. This principle lies at the heart of our LightBox system. Light up what you're communicating with a low-voltage display.

A BRIGHT CONCEPT

The LightBox Viewer consists of a screen suspended in a wire hanging system or a low-voltage track. We've integrated slim LCD backlights into the frame that lights up the screen. Simply, insert your advertising transparencies and get them noticed.

MOVING PICTURES

Our LightBox LCD display, available in 17" and 26", with integrated Solid State Video player transforms your advertising into film or a slide show with audio back-up. Data is fed into the LightBox LCD display via a compact flash card.

ENDLESS POSSIBILITIES

Three LightBox Viewers in the wire/ROD hanging system, in a floor stand, four in the track, LightBox Viewers and LightBox LCD displays fitted in one frame, LightBox Viewers on the wall and on the ceiling ... one system and endless possibilities. Our flexible fixture methods guarantee that you can arrange your information perfectly in tune with the layout of your building. The LightBox system is designed to play content landscape or portrait.

FLEXIBILITY

Flexibility is the keyword. You can fit the system anywhere and film or transparencies are simple and easy to insert. Also available in network version!



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